

Volume 02 | Q 01 | 2026

RAC LETTER



*Marking
the Miles*

Message from the Chairman

As we wrap up the first quarter of 2026, I look back with a deep sense of gratitude and excitement. When we put out our first newsletter, we weren't sure what to expect. Would people read it? Would it matter? What we didn't anticipate was the warmth it brought back. Messages from founders, partners, well-wishers, people who felt seen in those pages. That response told us something important: people don't just want to know what we're building. They want to feel part of it.

So here we are again. A new quarter. A new chapter.

This quarter did not arrive quietly. It arrived with energy. We stepped onto international stages and every room we walked into reminded us that the world is watching what is being built here in Kozhikode. Not with doubt anymore. With curiosity. With respect.

This quarter also marked the formal launch of three pillars that I believe will define the next phase of RAC. The RAC Angel Network, the RAC Visionary Council, and the RAC Entrepreneur Community. These are not just programmes. They are answers to questions I have heard from founders for years ; who will believe in me, who will guide me, who will stand beside me when things get hard? RAC is now that answer in a more structured, more powerful way than ever before.

I want to be honest with you. The road ahead is big. The responsibility we carry grows with every founder who places their trust in us. But I have never been more certain that we are on the right path.

We are not just building a company. We are building a culture. A generation. A city's identity.

Thank you for believing in that vision alongside us.

Shibili Rahiman KP

Chairman, RAC

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EDITOR'S NOTE

From the Founder's Office

Growth is often measured in milestones.
But what truly matters is how that growth is built.

This quarter at RAC has been defined by intent. Every initiative, every platform, and every interaction is beginning to align with a clearer direction. From capital conversations to founder engagement, the focus has shifted from isolated efforts to structured execution.

At the Founder's Office, our responsibility is to ensure that this momentum is not random. It is designed, consistent, and capable of scaling. What you see in this edition is not just activity, but progress shaped by systems that improve access, strengthen guidance, and create meaningful opportunities.

The introduction of RAC's new pillars reflects a deeper understanding of what founders truly need. It is not just about support, but about building the right environment where decisions, connections, and growth can happen with clarity.

A visible shift is underway. RAC is moving from being a platform of conversations to a place where ideas are actively built and accelerated.

With that shift comes responsibility to execute better, think long-term, and stay intentional.

This journey is ongoing.
And we are only getting started.

Vipin V K
Head of Operations
Founder's Office, RAC

The Royal Connect

The name Alluvia was chosen with intention. Inspired by alluvial soil found in river deltas, known for its richness, depth and ability to sustain life, it reflects the belief that strong businesses are built on fertile ground. A ground that allows ideas to take root, communities to form and long-term value to grow.

This is why Alluvia Royal Connect became the title of the rebranding event. Eight months ago, on 7th August, Royal Assets Group marked a defining milestone. On that very stage, the group was officially rebranded as RAC - Royal Assets & Companies, a structured business group based in Kerala, focused on building, operating and scaling ventures across multiple industries. It was not just a change of name, but a shift in vision towards building a globally scalable business group that creates, operates and sustains high-value ventures across industries, driving economic growth and long-term impact.

Unlike traditional companies, RAC functions as a centralized execution system where businesses are not just supported, but actively built, managed and scaled under one integrated structure. Over the last 6+ years, this vision has evolved from a single venture into a multi-sector business group with active operations across technology, education, media and infrastructure guided by values that put execution over ideas, ownership over support, long-term value over quick wins and structured growth over chaos.



On the same day, from the same stage, the Chairman, Shibili Rahiman, announced another ambitious step forward - the RAC Tower project. A space envisioned to bring founders, investors, mentors and institutions under one roof, designed to support ideas from ideation to scale.

Alluvia was not limited to announcements alone. It marked the beginning of real action. As a tangible step towards nurturing early stage ideas, RAC extended seed funding to two promising startups during the event. The first was Earnikko Malayalam, founded by Faheem, a content-led initiative to help anyone learn new skills to earn passive income, which has been gaining strong momentum across social media platforms. With growing founder visibility and an engaged digital presence, Earnikko has already taken its next step forward by launching its own community, reinforcing its vision of building meaningful connections beyond content.

The second seed-funded initiative was an untitled project by Sinan, focused on the gamification of waste management. Aiming to bring innovation and behavioural change into sustainability, Sinan is currently developing the project's prototype, laying the foundation for a solution-driven venture with long-term impact.

Beyond funding and validation, what truly elevated the moment was the emotion in the room. The joy reflected on the faces of parents, friends and well wishers added a deeply human layer to the event, reminding everyone present that business groups are not built by ideas alone, but by belief, support and shared pride. In many ways, these moments embodied the true spirit of Alluvia where ideas found fertile ground, and belief turned into beginnings.

Affirmations of Belief

The guests that evening - Roshan Kakkat, Vice President of Alhind Group; Raj Kalesh Divakaran; and actress and entrepreneur Namitha Pramod - each brought their own perspective, but collectively pointed to one shared narrative: Kozhikode is ready.

The vision was described as bold and future-ready, drawing comparisons to what one would expect from global metropolitan hubs like Dubai. RAC was seen not just as a local initiative but as a statement of ambition with a long-term hope expressed of seeing it evolve into a Silicon-scale ecosystem by 2036.

The RAC startup tower also drew strong appreciation. A platform designed to incubate over 300 startups, offering structured support, strategic mentorship and shared resources.

What stood out was not just the infrastructure, but the intent behind it. To build a system that genuinely supports founders through real-world entrepreneurial challenges, not just from the sidelines.

The founder's perspective added a deeply human layer to the evening. The pain and struggle that comes with building something from scratch was acknowledged openly, and RAC was welcomed as exactly the kind of platform the entrepreneurial community has long needed.

Together, their words painted a picture that went beyond appreciation. It was a space full of people who believe not because they were asked to, but because what they saw that evening gave them every reason to.

Calicut's Grand Welcome

Eight months into RAC's journey in Calicut, what stood out most was the gentleness of its reception and the warmth of its people. This is a city that has always known how to welcome ideas, ambition and those willing to listen before they lead.



Over these months, we had the privilege of introducing RAC's business model while walking alongside industry leaders who have shaped this region through experience and resilience. Listening was our primary agenda. Their journeys, challenges, insights, and takeaways became invaluable in helping us understand not just business, but the history and rhythm of the platform itself.

When we describe RAC as a business group, our reach extends beyond companies and founders, it includes the city that nurtures them. Choosing Calicut as our base was both strategic and intuitive. As a gateway connecting Kerala with Bangalore, the city offers a strong pool of skilled talent, accessible real estate, and a well-established NRI network that brings capital alongside global exposure. With reputed institutions such as NIT and IIM campuses, Calicut continues to strengthen its identity as a centre for education, innovation, and enterprise.

Its proximity to critical infrastructure, Calicut International Airport, emerging business parks, and a growing startup and technology landscape positions the city as a natural launchpad for RAC's long-term vision.

For our team, choosing Calicut has felt nothing short of a blessing. It is a city that invites exploration, encourages connection, enables collaboration, and leaves room to simply belong. A place to build, to network, to find rhythm and to grow.

As the saying goes, it is where water meets its master and blushes.

RAC Startup Tower

Great collaborations are never accidental, they emerge when vision meets conviction. Our collaboration with Build World Constructions stands as a testament to this belief.

Feroz Kalathil, the driving force behind Build World Constructions, immediately recognized the long term vision of RAC during his first meeting with our office bearers. It was the beginning of a shared journey rooted in ambition, clarity and purpose.

It became evident right after the meeting that this was a leadership team operating on a completely different level. With a strong emphasis on ecosystem driven development, the construction standards demonstrated by Build World align seamlessly with RAC's future-facing outlook. Every detail reflects a commitment to excellence, one that matches global benchmarks rather than settling for regional limitations.

This partnership is not confined by geography. It is not limited to Calicut, Kerala, or even Dubai. Instead, it represents a much larger transformation, one that redefines how developments are envisioned, built and sustained over time. Together, RAC and Build World are laying the foundation for scalable, world-class ecosystems that extend far beyond conventional boundaries.

At the heart of Build World's operations lies an uncompromising focus on professionalism and discipline. These are not just principles on paper, but values deeply embedded in their work culture, evident in their processes, timelines and attention to detail. It is this shared respect for structure and standards that makes the collaboration powerful.

As the RAC tower moves closer to its soft launch, it marks the culmination of intent, expertise and collaborative excellence. This is not just a development nearing completion but a vision taking tangible form. The doors will open shortly. What follows will speak for itself.

Last Quarter at a Glance

Evolve 2.0

Evolve 2.0, presented by RAC Global, was a powerful platform for dialogue, leadership, and shared wisdom. Moderated by Dr. Renjith Raj, the session brought together John Kuriakose of Dentcare India and Jeejo Thomas of RFSIL for a rich exchange of insights on sustainable business growth.

A proud highlight of the evening was our Chairman Shibili Rahiman being featured in BrandStories Magazine, with the cover unveiled by Shajahan Aboobaker, Sami Haridas, and Mujeeb Royal Drive, a moment that resonated deeply with all RACians. The event concluded with an inspiring conversation between Mujeeb Rahman, Shajahan Aboobaker, and our Chairman embodying the true spirit of Evolve: collaboration, clarity, and shared leadership.



RAC at Tathva

RAC proudly stepped onto one of South India's biggest stages, Tathva, NIT Calicut's renowned techno management fest, held from October 24 to 26. A platform where technology, innovation, and management converge, Tathva has long been a launchpad for ideas that challenge convention and shape the future of entrepreneurship. RAC Chairman Shibili Rahiman delivered a keynote at the Expo Inauguration, engaging with young innovators and aspiring founders, reflecting RAC's commitment to ecosystem building and student empowerment. The fest was inaugurated by Chief Guest Dr. N. Ranjana, Director, FTM, DRDO, and Dr. Preethi M, CEO, TBI Incubation Activities. RAC was actively associated with three flagship programs including DealX, Ideathon, and Protopitch and awarded cash prizes to two outstanding winners at DealX, Tathva's premier Shark Tank-style pitching event, recognising their innovation and entrepreneurial potential.



Engage D2C and Investor Summit 2025

RAC's Chief Operating Officer Hasin Mahsool attended the ENGAGE D2C & Investor Summit in Mumbai, a leading forum bringing together D2C founders, technology leaders, and ecosystem stakeholders. The event focused on discussions around brand scaling, digital commerce innovation, and growth strategy in the Indian startup landscape. During the summit, Hasin Mahsool interacted with several industry leaders, including Arjun Vaidya, CEO of V3 Ventures; Allen Lasrado, Senior Manager at Shopify; Karan Raj, Senior Director of Growth and Sales at GoKwik; and Nirupom Dutta, Head of Inside Sales, India at PayPal. Conversations revolved around commerce growth, platform enablement, and ecosystem collaboration.

RAC at FounderX Kochi

RAC participated in the FounderX Kochi edition as part of its continued engagement with early-stage founders and ecosystem-led growth. The event highlighted the energy of India's evolving startup ecosystem and the importance of

community-driven collaboration. RAC's COO Hasin Mahsool engaged in insightful discussions with ecosystem leaders Mittu Tiggi of Merstra and Arun Kumar of Elance Learning, focusing on challenges such as product clarity, access to resources, and early validation. A key highlight was the leadership behind FounderX Kochi, led by Dakshin S P Lakshman, a 19-year-old founder building FounderX communities across multiple cities with a mission to create open, honest spaces for founders to connect and grow.



The Social Responsibility Award

Our Chairman, Shibili Rahiman, was conferred with the Social Responsibility Award by the Hon'ble Governor of Kerala, Rajendra Vishwanath Arlekar, in recognition of his sustained contributions to the community through entrepreneurship led initiatives and charitable action. The honour acknowledges his efforts in creating impact-driven enterprises and social campaigns, including the All Kerala Hunger Free Hospital Campaign, which reflects a commitment to addressing real societal challenges through structured, scalable solutions. The award was presented at a special ceremony organised by the Thanal Club of Marian Academy of Management Studies, bringing together leaders from academia, governance and the social sector.



Our Chairman on the TEDx Platform

Farook College, an institution renowned for its rich history, academic excellence and cultural legacy. The event provided a meaningful setting for conversations around leadership, purpose and impact. With a heritage spanning decades, Farook College has long stood as a centre for progressive thought, social consciousness and transformative education. During his address, Shibili offered a candid perspective on the modern narrative surrounding entrepreneurship, challenging popular myths and urging young minds to look beyond trends. He spoke about how entrepreneurship, often romanticised today, is frequently misunderstood. The talk reframed the role of education. College, he noted, is not limited to classroom learning alone. The real entrepreneurial mindset is often built beyond textbooks, through student clubs, peer communities, teamwork, leadership roles and collaborative problem-solving. These spaces cultivate confidence, responsibility and vision qualities essential for any entrepreneur.



This Quarter in Review



Ramadan Connect

There are events that inform. And then there are moments that stay with you. The Ramadan Connect was the latter. During the holy month of Ramadan, a time the world slows down, reflects, and returns to what truly matters, RAC brought together founders, entrepreneurs, mentors, and community members for an evening that was equal parts nourishment

and knowledge. A training session that reminded every person in the room why they started in the first place and an iftar followed by.

There is something about breaking fast together that strips away titles and designations. It is the shared hunger not just for the meal in front of them, but for something bigger. For purpose. For progress. For a community that genuinely

has each other's backs. The training session also carried a great spirit. Grounded, honest and deeply practical. The kind of conversation that does not happen in a formal seminar room but feels more like a quiet reminder from someone who has walked the road before you.

The Ramadan Connect was RAC's way of saying we see that connection. Between faith and foundation.

Between community and commerce. Between who you are as a person and what you are building as an entrepreneur.

It was one evening. But the conversations it started are still continuing.



MediaOne Future Summit, Jeddah



RAC had the privilege of being part of one of the most energising business gatherings - the MediaOne Future Summit, Jeddah Edition 2026. Held at the iconic Ritz-Carlton, Jeddah, the summit brought together entrepreneurs, investors, corporate leaders, and decision-makers on a single, powerful platform. Building on successful editions previously held in Riyadh and Dammam, the Jeddah edition lived up to its reputation as a high-impact leadership conference, one where real conversations led to real connections.

The sessions covered a wide range of themes that sit at the heart of what RAC stands for: leadership, finance, marketing, economic transformation, and the future of business in the GCC. From keynote talks by visionary leaders to structured networking that went well beyond exchanging business cards, the summit offered our members a rare opportunity to engage with the broader Keralite and GCC entrepreneurial ecosystem at a meaningful level.

Our Chairman took to the stage to lead a session titled "Rethinking Capital: Risk, Return and Responsibility" a thought-provoking conversation that challenged conventional thinking around

how capital is deployed, what responsible investing truly looks like, and how entrepreneurs must approach risk not just as a financial calculation, but as a moral one.

Adding to that, the summit brought with it a moment of immense pride for the entire RAC family. Our Chairman was honoured with the Startup Ecosystem Enabler Award at the function. The award was presented by Mr. Khaled Al-Maeena, former Editor-in-Chief of Arab News, in the presence of Mr. Mushthaq Ahmed, CEO of MediaOne. This recognition is a testament to the tireless work our Chairman has put into building, nurturing, and championing the startup hub not just within RAC, but across the wider entrepreneurial community. We are deeply proud of this honour and the visibility it brings to everything RAC represents.

For RAC, participation in this summit was more than attendance. It was an affirmation of our growing presence in the Gulf region and our commitment to connecting our community with the right platforms, the right people, and the right conversations.





Mediaone Business Conclave, Kochi

From the shores of Jeddah to the backwaters of Kochi, February brought with it another landmark event for RAC. The MediaOne Business Conclave 2026, billed as Kerala's biggest business conclave, was a full-day immersion into everything that drives growth ideas, strategy, investment, and people.

Held at the Grand Hyatt Kochi Bolgatty on February 8, the conclave brought together Kerala's most influential entrepreneurs, CXOs, MSME leaders, startup founders, investors, and business professionals under one roof.

The day was structured across multiple tracks covering the full spectrum of business needs from sales and marketing to finance, technology, startup strategy, and business expansion. Sessions were designed not just to inspire, but to deliver practical, actionable insights that delegates could carry back and apply immediately. Workshops, panel discussions, visionary leadership talks, and a dedicated startup forum made the conclave one of the most well-rounded business events Kerala has seen.

RAC was well represented on the day's agenda. Our Chairman led an expert session on



investment bringing to the room the depth of experience and perspective that has come to define RAC's approach to building and backing businesses. Alongside him, our Head of Operations and Marketing, Hasin Mahsool, was part of a panel discussion, contributing RAC's voice to a broader conversation on business growth. It was a proud moment to see two members of the RAC leadership engaging the room from the stage reflecting not just individual expertise, but the collective strength of what we are building together.

A highlight of the day was also the MediaOne Business Excellence Awards, which recognised outstanding achievement across industries, a reminder that Kerala's entrepreneurial spirit continues to shine both at home and on the global stage.



Kerala Startup Fest 2026

The Kerala Startup Fest 2026, a two-day mega startup festival was held right on the shores of Calicut Beach. The fest brought together students, young entrepreneurs, mentors, and investors in what can only be described as a celebration of the entrepreneurial spirit that Kerala is increasingly becoming known for.

Students managed the entire event, from stage coordination to speaker engagement and did so with a confidence and clarity that spoke volumes about where Kerala's next

generation of builders is headed. Sharp questions, genuine curiosity, and real conversations made the fest stand out as more than just an event.

RAC had a dedicated presence at the fest, with our team setting up an engagement booth that quickly became a go-to stop for aspiring entrepreneurs. Young minds walked in with questions about starting up, about funding, about finding the right direction and our team was right there to listen, guide, and clear the air. It was exactly the kind of ground-level engagement that RAC believes in, not just being visible, but being useful. The future of entrepreneurship in Kerala is young, bold, and full of questions. And we intend to be there to answer every one of them.

The New Pillars

As RAC grows, so does the structure that supports it. This quarter, we are proud to introduce three new pillars that form the foundation of a stronger, more connected, and more capable network.



RAC Angel Network (RAN)

Finding the right capital at the right time can make or break an early-stage startup. The RAC Angel Network (RAN) was built with exactly that in mind. RAN is RAC's curated angel community, bringing together active investors and founders who are ready for early-stage

capital. But it is more than a funding platform. It is a structured, transparent, and relationship-driven space where founders get genuine access not just to money, but to the right people, the right conversations, and the right opportunities.

For founders, RAN offers warm introductions through RAC's trusted network, support with pitch preparation and narrative building, transparent evaluation and reporting, and co-investment opportunities that open doors beyond a single investor.



RAN
RAC Angel Network

Capital Meet



The first Capital Meet of 2026 was held at the Tiara Hotel, Kozhikode on January 10, the evening brought together some of the most respected names in business across the region. Among the distinguished guests were Karadan Suleiman, Chairman and Managing Director of Karadan Lands; Feroz Kalathil, CEO of Buildworld Constructions; Samed Kari, Managing Director of SM Bros Group; and Subair Kolakkadan of Kolakkadan Constructions, alongside several other prominent industry leaders and investors.

The conversations in the room were as important as the names in it. Ideas were shared, opportunities explored, and connections made that went well beyond the evening itself. Capital Meet is not a networking dinner; it is where intent meets opportunity, and where the right introductions can change the trajectory of a business.



RAC Visionary Council (RVC)

Every founder needs more than funding, they need wisdom. The RAC Visionary Council is RAC's answer to that need. The RVC brings together a carefully selected panel of industry experts, seasoned entrepreneurs, investors, and domain specialists who have built, scaled, and navigated the realities of business at every level. Their role is to guide startups through the challenges that no textbook fully prepares you for - market insights, strategy and positioning, business modelling, scaling frameworks, and building the kind of leadership and culture that sustains growth.



STARTUP SATURDAY

Some of the best businesses in the world were born not in boardrooms but in conversations. Startup Saturday is RAC's way of creating those conversations, every single month, in a room full of the right people.

SS 1 - 18th Oct 2025 | Dimora, Kozhikode

The first startup Saturday gathering, held at Hotel Dimora, saw the participation of about a hundred representatives, ranging from beginners to those seeking scale-up opportunities in various fields such as FinTech, EdTech, EcoTech, HealthTech, FMCG, SAAS, PAAS, and others. Shibili Rahiman, who addressed the discussion, opined that the gathering of entrepreneurs who have excelled in various fields will open doors to mutual cooperation and, through that, to greater possibilities. The organizers announced that the event will continue to be held on the second Saturday of every month. Across conversations, one word surfaced again and again: network.



RAC Entrepreneur Community - YEN

Great communities are not built only by those who have already arrived. They are built by those who are on their way. The RAC Entrepreneur Community is where that journey begins. At the heart of this community is YEN - a vibrant and growing space for learners, students, creators, and aspiring founders who are still figuring things out, and that is perfectly fine. YEN exists to give the next generation of innovators everything they need from workshops and bootcamps, events and networking, real exposure to startup culture, internship opportunities, and co-founder matching for those ready to build.

Here, early-stage ideas find encouragement, young minds find community and the next wave of Kerala's entrepreneurs finds its footing.

SS 2 - 15th Nov 2025 | Lead College of Management, Palakkad

The second edition, hosted at Lead College of Management, Palakkad, witnessed an entirely new level of energy, driven by the enthusiastic participation of young, aspiring founders, many of them students taking their first confident steps into entrepreneurship. The presence of Dr. Thomas George K (fondly known as Thomman) added immense value and encouragement to the gathering. The joint session led by Thomman, Shibili Rahiman, and Ambras from Edex Life School became a rich exploration of the many dimensions of business, management and marketing. It was a space where perspectives widened and possibilities took shape.



SS 3 — 27th Dec 2025 | CPA College, Puthanathani

Following Kozhikode and Palakkad, the third edition was held at CPA College of Global Studies, Puthanathani. What made this edition truly special was the presence of participants who had attended every Startup Saturday so far, clear evidence of a growing, committed community. Breaking away from the conventional format, this edition had no formal sessions and no constraints. Participants enjoyed generous time to introduce themselves, pitch their ideas and most importantly, network meaningfully. In one space, individuals of different ages, genders, religions and backgrounds came together, united by curiosity and ambition. Ideas crossed boundaries, experiences overlapped and perspectives expanded. What emerged was not just learning, but a living network, organic, diverse and full of possibility.

This edition also marked a significant milestone with the launch of the RAC Startup Portal, a dedicated platform where founders can formally apply and take the next step in their entrepreneurial journey. At the same venue, YEN (Young Entrepreneurs Network Kerala) was also launched, a vibrant community for young entrepreneurs aged 12 to 30, designed as a platform for learning, collaboration and empowerment, aimed at nurturing young minds and driving both economic and social progress. From the fourth edition of Startup Saturday at NIT Calicut, YEN took charge of the organizing responsibilities, marking a new chapter in the evolution of Startup Saturday.



SS 4 - 17th Jan 2026 | NIT Calicut

From community halls to one of India's most prestigious technical institutions, the fourth edition of Startup Saturday arrived at the National Institute of Technology Calicut, and with it came a new chapter in the journey.

This edition marked a significant milestone, as YEN (Young Entrepreneurs Network) took charge of the organising responsibilities, stepping up with confidence and purpose. It was a statement in itself: the next generation was no longer just attending Startup Saturday, they were running it.



The centrepiece of the evening was a session by Dr. Althaf Shajahan, Assistant Professor in the Department of Management Studies at NIT Calicut. A man whose academic journey spans IIT Madras, IIM Bangalore, and research collaborations with universities such as Boston University, the University of Glasgow, and the University of Pennsylvania, Dr. Althaf brought with him a depth of thinking rarely seen on a startup stage.

His session on Business Model Generation - why it is not just useful but absolutely crucial for anyone starting up - cut through the noise with clarity and substance. He challenged founders to think not just about their idea, but about the structure that will carry it forward. The session was followed by a rich, open discussion that kept the room engaged long after the formal segment ended.



SS 5 - 21st Feb 2026 | Sullamussalam Science College, Areekode

The fifth edition took Startup Saturday to Areekode and the energy that greeted it there was something entirely its own. Hosted at Sullamussalam Science College, this edition leaned into conversation. Rather than a structured session

format, the evening unfolded as a series of panel discussions - open, honest, and driven by the questions that actually matter to founders on the ground.

Sometimes the best insights don't come from a stage, they

come from the person sitting next to you who has already made the mistake you are about to make. Startup Saturday 5 proved once again that the format of this series is not fixed and it evolves with the community it serves.



SS 6 - 28th Mar 2026 | InnerSpace Coworking, Kakkanad, Kochi

The sixth edition of Startup Saturday made its way to Kochi and it arrived with a lot to say and even more to show.

Held at InnerSpace Coworking, Kakkanad, SS6 was the most layered edition yet.

The evening brought together panel discussions, open conversations, and something that added a whole new dimension to the gathering, product launches. Founders stepped forward to present what they had been building, putting their ideas in

front of a room full of peers, mentors, and potential collaborators. It was the kind of moment Startup Saturday was always building towards, a space where things don't just get talked about, they get launched.



Six editions, six cities, and a community that keeps showing up because they know that the right Saturday can change everything. This is only the beginning, with many more chapters to be written and many more stories to come.

Visions Launched

Paadhaa launched with a belief that is both simple and profound, that not even a minute in someone's life is small. Built to make emergency and everyday care faster and more accessible, Paadhaa is a product driven by real human urgency. In a country where response time can mean everything, Paadhaa is building a system designed to value time the way it deserves to be valued.

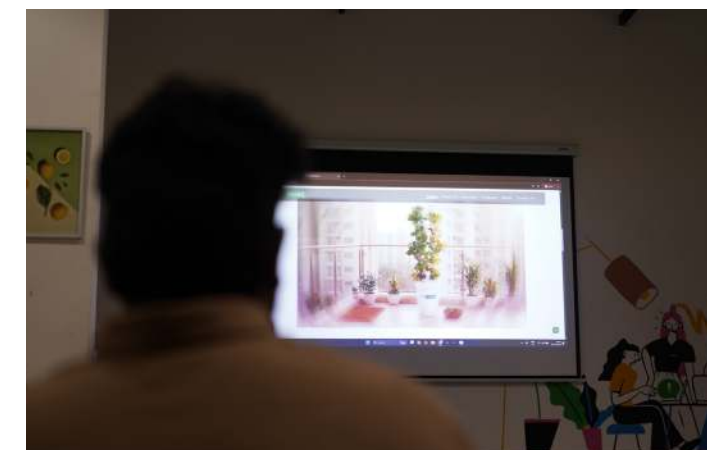


Mulakupetti added a bold new chapter to an already inspiring story. Founded by three friends Aadil, Feril and Naheem with zero capital but a clear dream of building a global spice brand rooted in Kerala's rich agricultural heritage, Mulakupetti has grown from organic black pepper to a trusted name across India. Their latest launch, the Honey Mix, is another step in that journey blending natural goodness with the same courage and creativity that built the brand from the ground up.



Hey Farmer asked a question the room couldn't ignore, what if your vegetables didn't come from the market, but from your own home? Through aeroponic technology, Hey Farmer is making urban farming a simple, scalable reality for Kerala households. Their plug-and-play systems use 95% less water than traditional farming, need just 10 minutes of maintenance a week, and fit on a balcony or rooftop turning any home into a source of fresh, chemical-free produce.

Travel Essentia was born from a personal experience shared by millions of Indians. On a 48-hour train journey, Founder & CEO Mishab realized hygiene and comfort on Indian railways were still overlooked, inspiring him to create a solution: the Rail Hygiene Kit. It is a compact and affordable kit packed with everything you need on the move. It is built through two years of ground research, recognized with 2nd Prize at Pitch Kerala 2026, and backed by initial approval from Southern Railway.



Luvwish 2.0 arrived as an upgrade to an already meaningful brand. Born in Palakkad and built by two young men who chose to tackle women's menstrual care with both sensitivity and purpose, Luvwish has always been about more than just a product. Version 2.0 takes that further bringing personalization and planning together so women always have what they need, right when they need it. It is care, made thoughtful.



Feroz Kalathil and Build World Bringing the World to Home

There are builders who construct walls. And then there are builders who construct legacies. Engineer Feroz Kalathil, CEO and Co-Founder of Build World Constructions, belongs firmly in the second category.

His story didn't begin in a boardroom. It began with a vacation and a piece of advice from his mother to come home and use his skills for the betterment of his homeland. That single conversation changed everything. Feroz returned, met Abdul Muneer,

a like-minded visionary with 25 years of construction experience rooted in Kerala's soil, and together they built what would become one of the largest construction companies in South India, Build World Constructions Pvt. Ltd in 1998.

A Career Built on Precision

Before founding Build World, Feroz had already worked on some of the most demanding projects in the world. The Makkah Haram Masjid. The American Consulate in Jeddah. The Shifa Al-Jazeera Medical Center in Sharjah. Tiara by MPS in Calicut. These are not just names on a resume, they are proof of a man who understood early that construction is not merely about concrete and steel. It is about precision, responsibility and the people who will eventually live and work inside those walls.

Build World today is the first ISO certified construction company in Kerala, headquartered in Calicut. From residences and commercial buildings to five-star hotels and amusement parks, their portfolio speaks a language that clients across industries instantly understand, quality that does not compromise and timelines that do not slip.



The Men Behind the Mission

What sets Feroz apart is not just his technical expertise, it is his long-term thinking. He carefully considers every detail from materials and infrastructure to capacity and equipment, ensuring that what is built today does not become a problem tomorrow. His approach to construction is almost architectural in its discipline, every decision made with the next ten years in mind, not just the next ten weeks.

Managing Director Abdul Muneer brings his own depth to the partnership. With a background that stretches back to his father's days as a PWD contractor, Muneer carries a practical, ground-level wisdom that balances Feroz's global vision with local expertise. Together, they have built a team that is as committed to the process as it is to the outcome.

Building RAC Tower

When Feroz first met with the RAC team, something clicked almost immediately. The vision was clear, the ambition was genuine, and the standard being set was unlike anything typically seen in the region. RAC wasn't building just another commercial space, it was building an ecosystem. A 10-floor destination designed to bring founders, investors, mentors and institutions under one roof, with every floor purposefully designed to support a different stage of the startup journey.

For Feroz and Build World, this was not just another project. It was a shared belief made physical. The RAC Startup Tower in Kozhikode is being built with the same precision and international standards that Build World has applied to projects across the Middle East.

Every floor going up is a statement. That Kozhikode is ready. That world-class infrastructure doesn't have to mean traveling to another city. And that when the right builder meets the right vision, what gets built is more than a structure, it is a landmark.

Feroz Kalathil and Build World are not just contractors on this project. They are partners in a vision. And if their track record is anything to go by, what they deliver will be nothing short of extraordinary.



The Growth Circle

Earniko Strengthens Its Ecosystem with 10X Community, New Identity, and Digital Platform Launch

Earniko continues to evolve its vision of enabling individuals to build meaningful income streams through skills, structure, and execution. As part of this progression, the platform has introduced its 10X Community, alongside the development of its “Learning Management System (LMS)”, a dedicated web application, and a refreshed brand identity.

The introduction of the 10X Community marks a shift towards a more structured and execution-focused environment. Rather than functioning as a conventional learning group, the community is designed to encourage consistent action, accountability, and measurable progress. It brings together individuals who are not only interested in learning, but are committed to applying skills in practical scenarios. The focus remains on developing real capabilities across communication, digital skills, and income generation pathways.

In parallel, Earniko is preparing to launch its LMS platform as a centralized system for

structured learning and implementation. The platform is built to deliver outcome-oriented programs that go beyond theoretical understanding. With guided frameworks, practical assignments, and clear progression paths, the LMS aims to support individuals in translating skills into tangible opportunities.

Alongside these developments, Earniko has also introduced a refreshed brand identity through its new logo. The updated identity reflects a more modern, focused, and scalable vision - aligning with the platform’s transition from an early-stage initiative to a structured growth ecosystem.

These combined efforts are driven by a clear intention: to reduce the gap between learning and earning. By integrating community, structured education, and technology, Earniko aims to create an environment where individuals are not only exposed to knowledge, but are supported in building skills, identifying opportunities, and taking consistent action towards growth.



Royal Academy for Financial Studies

In an era where financial clarity defines true independence, Royal Academy for Financial Studies is redefining practical, ethically grounded financial education. Built on a vision to empower individuals with clarity and confidence, the academy blends structured learning with real-world application to enable sustainable wealth creation across generations.

Led by financial expert Mr. Gokul V S, with over four years of experience in stock and forex markets and having mentored 500+ learners, the academy delivers disciplined, insight-driven financial education rooted in real market exposure.

Founded by Shibli Rahiman K P, who brings over five years of experience in the Indian stock market and has mentored 2,000+ students across 30+ batches, and co-founded by Irfan T S, with over five years of multi-market expertise and 1,000+ learners mentored, the leadership embodies a strong ecosystem-driven vision for long-term financial and business growth.

In February 2026, the academy launched its flagship Strategic Wealth Management Program, designed to move beyond speculation and focus on structured, long-term wealth building. Further extending its impact, Royal Academy conducted a Women’s Day 2026 financial literacy webinar in association with the KGHPO Women’s Forum, Alappuzha.

With 2,000+ learners mentored across 30+ batches, the academy is shaping a community that sees wealth as a lasting legacy not just income.



Giving Voice to Those Who Were Never Heard

Founded in 2025, Kerala's newest speech-tech startup is on a mission to make speech therapy accessible, continuous, and deeply human - for millions who have waited far too long.

ZLAQA | Speech Technology | Kerala, India | Est. 2025-26

Across India, millions of people stammer. They grow up learning to manage silence-choosing words that are easier to say, avoiding situations where they must speak, and quietly carrying a weight that most of the world never notices. For decades, the only answer the health care system offered was a 30-minute clinic session, once a week, often miles away and out of financial reach for most families.

ZLAQA was founded in 2025 with a single, clear belief: that every person who struggles to speak deserves more than that.

Foundation & Early Milestones

Established in the 2025-26 financial year and incubated at CUIET, Kerala, ZLAQA has taken its first confident steps into the startup world. A proud early milestone was the official launch of the ZLAQA logo - unveiled by Anoop Ambika, CEO of Kerala Startup Mission - a moment that gave the company its public identity and signaled that the vision behind ZLAQA was one worth celebrating.

Within its founding year, the company secured a dedicated 300 sq. ft. incubation space at CUIET (Calicut University Institute of Engineering and Technology), established its core team, and began development of its flagship AI-powered speech therapy platform alongside a proprietary smart wearable microphone.

At its core, ZLAQA is an AI-powered speech therapy ecosystem. The platform works in tandem with a smart wearable microphone to offer users continuous speech monitoring throughout their day - not just inside a clinic. It delivers real-time feedback, tracks measurable progress over time, and provides bilingual therapy support, making it accessible to users across linguistic backgrounds in India.

"Therapy should not end at the clinic door. It should walk with you - into every conversation, every moment of courage, every small win."

Crucially, ZLAQA does not seek to replace speech therapists. It seeks to empower them - giving clinicians deeper data and real-world insight into how their patients speak outside the session.



This positions ZLAQA as a collaborative tool in the hands of healthcare professionals, not a disruptive substitute.

Vision

ZLAQA's vision extends beyond the product. The company is building a community - a space where people who stammer are not defined by their difficulty, but supported through it. Through peer connection, consistent progress tracking, and accessible technology, ZLAQA aims to restore something that clinical therapy alone rarely can: confidence. Looking ahead, ZLAQA envisions a future where no person in India - regardless of geography, income, or language - is denied quality speech support. The roadmap includes deeper AI personalization, regional language expansion, and partnerships with hospitals, schools, and rehabilitation centers across the country.

From Classroom to Company: How Perpex Practical B-School Is Building Malabar's Next Generation of Founders

For decades, Malabar's best talent has left - for Kochi, Bengaluru, or the Gulf. Perpex Practical B-School was built to change that. Not with a manifesto, but with results.

02 Batches	40+ Founders
15+ Businesses Launched	10+ Projects Funded



A Different Kind of Business School

Perpex is not a traditional MBA. Its flagship programme - BYOB: Build Your Own Business - is a 12-week cohort that takes participants from idea to operational business. Curriculum covers market validation, branding, financial modelling, and investor readiness. Every week ends with something built, not just something learned. Faculty are operators, not academics.

Two Batches. Forty Founders. Real Businesses.

With Alpha and Beta cohorts complete, 40+ founders have graduated. Over 15 alumni businesses now live across retail, food & beverage, digital services, fashion, and logistics. Nearly 10 have already secured external funding - a direct result of a curriculum that treats investor readiness as a core skill. "We didn't just learn how to start a business. We started the business - and the B-School made sure we weren't doing it blind."

What the B-School Is Building

Before Perpex, structured startup infrastructure in Malabar was almost entirely absent. The B-School is filling that gap with three visible outcomes: an active founder peer network, a regional investor signal, and a growing proof point that Malabar can support new ventures.

Batch Three & Beyond

The Gamma cohort is now in active execution, with curriculum upgrades including a dedicated investor readiness module and a Demo Day connecting founders with regional investors.

Towards a Greater Malabar

The B-School is the founder pipeline layer of Perpex's broader vision - alongside Cortex, PlaceX, and MarketriX - to make Malabar a place where ambitious people choose to build, not leave.

Perpex Practical B-School | Kozhikode, Kerala | April 2026 | www.perpexschool.com

Ash Academy: Bridging the Gap Between Learning and Career Success



Over time, this vision has translated into significant milestones. One of the most notable achievements has been the successful placement of recently graduated students into relevant roles across various industries. This accomplishment reflects not only the quality of training provided but also the academy's dedication to ensuring that students step confidently into their professional journeys.

Further strengthening its mission, Ash Academy has actively expanded its network through strategic collaborations. The signing of six Memorandums of Understanding (MoUs) marks

a key step in building strong academic and industry partnerships. These collaborations have opened new avenues for knowledge exchange, practical exposure, and enhanced learning opportunities for students.

In addition to this, Ash Academy has extended its impact into the academic sector by introducing add-on courses in three colleges. These programs are specifically designed to complement traditional curricula, enabling students to gain practical skills that align with industry expectations. By integrating these courses, the academy is contributing towards shaping a more job-ready and future-ready student community.

In today's rapidly evolving professional landscape, the need for practical, industry-oriented education has become more crucial than ever. Ash Academy was founded with a clear vision-to bridge the gap between traditional education and industry requirements by equipping students with real-world skills and career-focused training.

From its inception, Ash Academy has been committed to creating a learning ecosystem that goes beyond theoretical knowledge. With a strong focus on employability, the institution has consistently worked towards empowering students with hands-on experience, mentorship, and exposure to current industry practices.

The impact of these initiatives is clearly visible in the growing confidence and career readiness of students. By focusing on skill development, real-time projects, and placement support, Ash Academy continues to play a vital role in transforming aspiring learners into capable professionals.

Looking ahead, Ash Academy aims to further expand its reach, strengthen partnerships, and introduce more innovative, career-oriented programs. With a continued commitment to excellence, the academy envisions becoming a leading force in skill-based education and a trusted platform for students seeking meaningful career growth.

How Persistence Turned an Idea into a Reality

From Idea to Funding & Growth



The Early Struggle

When we first started Finanxer, we had a big vision but no clear map. We struggled to find the right support. We met people who asked for money just to give advice, and others who offered money but had no time to guide us. As development costs grew and funds ran low, we felt stuck. At one point, we even thought about giving up on the project entirely.

Learning from "No"

Our journey changed when we connected with the RAC ecosystem. Our first attempt was not successful-RAC rejected us. However, unlike others, they gave us a clear explanation of why we were rejected and what we needed to improve.

We didn't stop there. Every time we improved, we went back to RAC. They pointed out what was missing, and we went back to work. After many attempts, RAC saw our progress and chose to invest in us. They didn't just give us funds; they gave us their trust.

A Better Product

With the right mentorship from RAC, everything changed:

Clear Focus: We finally identified our true target audience.

Smarter Development: We changed our development style, making our process faster and more efficient.

Better Quality: Because of this guidance, we built a product that is even better than our original plan.

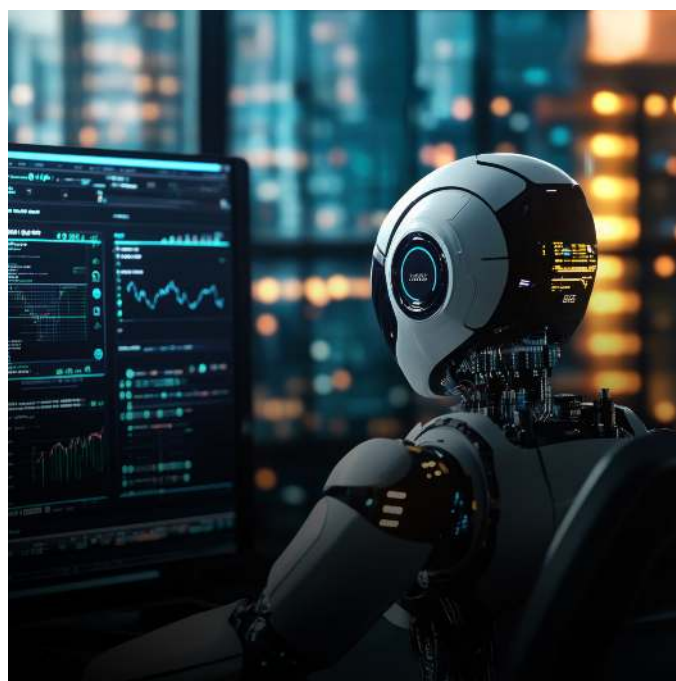
Today, Finanxer is no longer just an idea. We have the knowledge, the mentors, and a community of like-minded founders around us. We are proud to be part of the RAC circle and are excited to see how much further we can go together.

Royal Gold Algo : The Smarter Way to Trade Gold

In an era where financial markets are rapidly evolving and traditional investment avenues often fall short of delivering scalable returns, Royal Gold Algo emerges as a forward-thinking, technology-driven solution redefining the way individuals participate in the forex market. Built on the foundation of precision, discipline, and innovation, Royal Gold Algo leverages advanced algorithmic strategies to transform gold trading (XAUUSD) into a structured, efficient, and opportunity-driven investment model. The relevance of Royal Gold Algo lies in its ability to bridge the gap between complex market dynamics and everyday investors. Forex trading, particularly in gold, demands continuous monitoring, analytical expertise, and emotional control-factors that often limit participation. Royal Gold Algo eliminates these barriers by introducing a fully automated, data-driven trading system, enabling investors to access advanced market opportunities without the need for active involvement. This positions it as a powerful alternative passive income solution, designed for individuals seeking consistent wealth creation alongside their primary income sources.

Over the past five years, Royal Gold Algo has contributed significantly to reshaping investor perspectives by promoting a disciplined and system-oriented approach to trading. Rather than encouraging speculative behavior, the platform focuses on capital protection, strategic execution, and long-term sustainability. By continuously analyzing market trends and adapting to evolving conditions, the system enhances the efficiency with which investors can utilize the forex market, turning volatility into structured opportunity. With a proven operational track record of over 5 years, Royal Gold Algo has built a steadily growing ecosystem of 100+ satisfied clients, reflecting both trust and performance consistency. For investors who have maintained a long-term association with the platform, returns of up to 200% over the past five years highlight its potential as a sustainable wealth-building avenue. These results are not positioned as guarantees, but as outcomes of disciplined strategy, patience, and a commitment to long-term investment relationships. What truly differentiates Royal Gold Algo is its commitment to continuous growth and innovation. The platform actively explores advanced trading methodologies and emerging forex opportunities, ensuring that its strategies remain aligned with changing market conditions. This forward-looking approach enables the company to consistently enhance its investment models and deliver evolving value to its clients. Equally important is the strong emphasis on client trust and support. With a dedicated 24x7 support system, investors receive continuous guidance, transparency, and assistance reinforcing confidence at every stage of their investment journey. This combination of technological excellence and human support creates a reliable and secure investment environment.

As Royal Gold Algo continues to grow day by day, it remains committed to its core vision: to simplify advanced investing, unlock the true potential of the forex market, and create sustainable, long-term wealth opportunities for a new generation of investors.



Connecting People, Building Momentum: Mento Concepts' Quarter with RAC

This quarter marked a strong phase of momentum for Mento Concepts, with impactful initiatives shaping engagement and growth across RAC. Through a blend of strategy, execution, and community focus, Mento played a key role in delivering experiences that created both value and visibility.

A major highlight was the successful execution of Capital Meet under the RAN community. The event brought together founders seeking funding, investors scouting potential, and industry minds looking to back the right opportunities. Every conversation carried purpose, and every connection had the potential to move something forward.

Another key initiative was Ramadan Connect, an Iftar gathering that strengthened community bonds through shared experiences. Complementing this were internal training sessions and team meetups, which enhanced collaboration, alignment, and overall team strength within RAC.

The Startup Saturday sessions (SS4, SS5, SS6) added further momentum, consistently engaging a wider audience through dynamic networking environments. These sessions encouraged idea exchange, collaboration, and increased participation from aspiring individuals across domains.

What sets this quarter apart is how these efforts translated into tangible opportunities. Mento Concepts gained recognition beyond RAC, leading to external projects in event hosting, campaign planning, and production reflecting growing trust in its execution capabilities.

Overall, this quarter reinforced Mento's approach of creating meaningful experiences that connect people and ideas. With consistent delivery and expanding reach, Mento Concepts continues to contribute to RAC's evolving presence as a dynamic and opportunity-driven community.



From the Frontlines

The Mythos Wake-Up Call: Why Every Vibe-Coded Startup Is Now Running on Borrowed Time

“The thing that can secure everything is also the thing that can break everything.”

On April 7, 2026, Anthropic published a 244-page system card for a model it refused to release publicly. The model is Claude Mythos Preview - and it can autonomously discover and exploit zero-day vulnerabilities in production software without a human in the loop. It found flaws in every major OS, every major browser, and a 17-year-old bug in FreeBSD. Anthropic was alarmed enough to restrict access to a handful of partners - AWS, Apple, Google, Microsoft - under Project Glasswing, backed by \$100M in defensive usage credits.

Here is why that matters to every startup founder using vibe coding.

The Problem with Shipping Code You Don't Fully Understand

Vibe coding - generating working software through AI prompts without deeply reviewing the output - has become the default build mode for an entire generation of startups. 25% of Y Combinator's Winter 2025 batch had codebases that were 95% AI-generated. By end of 2025, 41% of all code written globally was AI-generated.



Navas Shereef
Co-Founder & COO
Perpex Insights LLP &
Perpex Practical B-School

The speed gains are real. But so is the risk: 45% of AI-generated code samples introduce OWASP Top 10 security vulnerabilities. CVEs attributable to AI-generated code jumped from 6 in January 2026 to 35 in March - researchers estimate the true number is 5-10x higher. Technical debt accumulates three times faster. Debugging takes 63% longer. Mythos-class AI - which will inevitably reach broader availability - can probe these code bases at machine speed. An AI that autonomously finds zero-days, up against code where nearly half the output has known vulnerability patterns, is not a theoretical risk. It is arithmetic.

What Every Founder Should Do in the Next 90 Days

Audit your high-risk surfaces: Authentication, payments, data storage, third-party integrations. Know what you shipped there, even if you did not write it.

Add automated security scanning: Snyk, Semgrep, or CodeRabbit. Not a substitute for review - a minimum viable layer on top of AI-generated output.

Stop treating 'it works' as 'it's safe': Functionality and adversarial resilience are different questions. Your users and regulators will eventually ask the second one.

Document what the AI built: If you cannot explain how a feature works, you cannot protect it. The accountability vacuum is as dangerous as the technical one.

At Perpex, we use AI tools heavily - across operations, curriculum design, client reporting, and internal automation. AI is not the enemy. The absence of governance around AI is.

Karpathy himself called vibe coding “passe” in February 2026, proposing Agentic Engineering as its successor - same speed, more oversight. The startups that survive the Mythos era will not be the ones that stopped using AI. They will be the ones who used it with intention.

Your Body is Your First Business Asset

In business, we talk endlessly about investments, growth, and scaling. Yet one of the most important assets is often overlooked: our own body. Before building companies, we are building our lives, and that foundation is our physical and mental health.

Through my experience at TrackD Fitness, I've worked with entrepreneurs and professionals across industries. A clear pattern stands out: those who prioritize their health consistently perform better. Health is not just about appearance; it is about energy. And in business, energy defines how you think, decide, and lead.

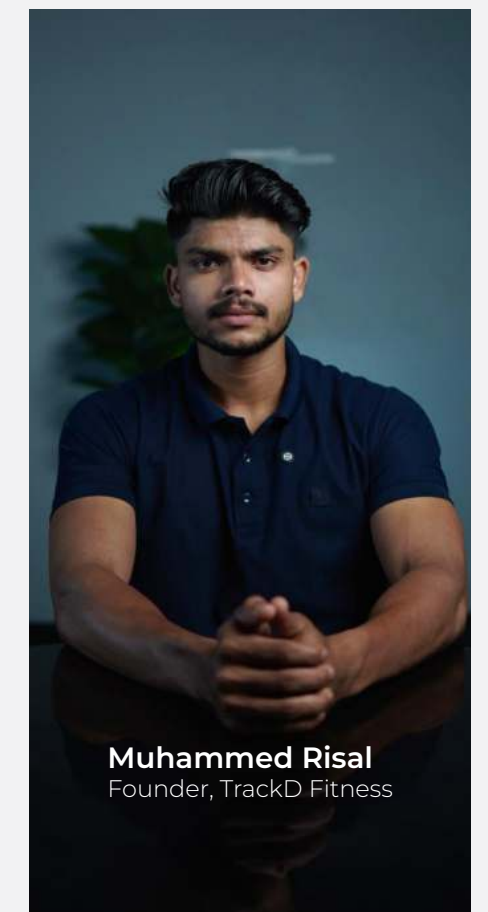
Many believe time management drives success. In reality, energy management matters more. A tired mind

cannot make sharp decisions, and a stressed body cannot sustain growth. Burnout isn't just about workload, it's often the result of poor recovery, lack of sleep, and neglected well-being.

When you take care of your body, everything improves. Focus sharpens, confidence grows, and resilience strengthens. Fitness is not just physical; it is a mental upgrade. It builds discipline, consistency, and the ability to stay committed even when results are slow - qualities essential in business.

You don't need extreme routines. Small, consistent habits: daily movement, balanced nutrition, proper sleep create lasting impact. Even 20-30 minutes a day can transform your energy over time.

Your body is the engine behind your ambition. Ignoring it is like running a high-performance system without maintenance. True success isn't just about building a strong business, it's about building a strong you.



Muhammed Risal
Founder, TrackD Fitness

Listening deeper - redefining speech therapy

Speech has always interested me because it is much more than communication. A voice can reflect confidence, stress, breathing patterns, emotional state, and even broader health conditions.

Recent NIH-supported research shows that voice, speech, and breathing are among the easiest and most non-invasive health signals to measure. Researchers are now exploring audio bio-markers to identify respiratory conditions, neurological disorders, stress patterns, and mental health changes through everyday speech and breathing data.

This is important because speech is deeply connected to the lungs, airflow, brain activity, and emotion. Small pauses, breathing changes, or vocal shifts can reveal far more than most people realize.

For years, I have believed that speech therapy and health-tech need to move beyond short clinic sessions and limited observation. Real communication happens in daily life - at school, work, home, and in social situations.

Yet most people are still evaluated in short 20 to 30-minute sessions that cannot capture the full picture.

My vision has always been to use technology to make invisible struggles more visible. I believe people deserve better ways to understand their progress, their patterns, and their potential. Whether it is speech, breathing, confidence, or communication, data can help people see improvements that would otherwise go unnoticed.

That belief is closely aligned with why ZLAQA exists. The goal is not only to build better speech therapy tools, but also to create systems that are more continuous, measurable, and human-centered. Technology should not replace care. It should strengthen it.

For me, the future is simple: use technology to make people feel more understood, more confident, and more in control of their own journey.



Shaheen KP
Founder, ZLAQA

From Zero to Stage: A One-Year Learning Curve

Last year, I attended the ScaleUp Conclave as part of the audience.

This year, I got the opportunity to speak on the same stage.

When I look back, this shift didn't come from one big breakthrough. It came from a series of small, practical decisions made consistently over a year.

Starting Without Clarity

A year ago, I didn't have a clear direction.

I didn't have a defined skill set or a structured plan. Like many people, I spent a lot of time thinking about what to do next, but that thinking rarely turned into action.

One thing I noticed was simple:

The more I overthought, the more confused I became. Clarity didn't come from planning alone. It started to form only after I began taking action.



Faheem Shahid K C
Founder, EARNIKO

A Practical Observation

One important thing I learned is this:

Most people delay action because they expect clarity first.

In reality, clarity usually comes after action, not before it.

Waiting for complete certainty often slows down progress.

The ACTION Framework

A simple way to understand this journey:

A - Act First

Start with what you have instead of waiting for ideal conditions.

C - Create Consistency

Repeat your actions regularly to build momentum.

T - Test and Learn

Treat every step as feedback, not a final result.

I - Improve Specifically

Work on clear gaps like communication, confidence, or skills.

O - Open Opportunities

Consistent visibility increases the probability of new opportunities.

N - Network Intentionally

Build relationships that align with where you want to go.

This isn't a theoretical framework. It reflects how progress actually happens.

Final Thought

A year may not feel like a long time, but with consistent action, it's enough to create visible change.

The shift is simple:

- Reduce overthinking.
- Increase action.
- Learn from results.

Progress becomes predictable when action becomes consistent.

The First Step

Instead of waiting for the perfect plan, I decided to start with something simple - content creation. Not because I felt confident, but because it gave me a starting point. That decision didn't solve everything instantly, but it created a feedback loop. Every step showed me what I lacked and what I needed to improve.

What I Learned Through Action

As I kept going, my gaps became clear:

- **Lacked confidence**, so I started speaking at small events to get comfortable with an audience.
- **Lacked communication skills**, so I chose to work in sales where communication is unavoidable.
- **Needed visibility**, so I stayed consistent with content creation.
- **Needed better access to opportunities**, so I focused on building a relevant network

None of this was part of a master plan. It all became clear along the way.

From Confusion to Clarity: Why Modern Businesses Need Intelligence, Not Just Accounting

Every year, countless entrepreneurs launch their dreams with passion and determination. Yet many of these ventures fail within months, not due to lack of effort, but lack of visibility. Business owners often focus on products and daily operations while treating accounting as a secondary task. As a result, they operate without clarity, unsure if they are making profits, breaking even, or slowly losing money. In business, what you don't measure can quietly destroy growth.

A major barrier is the widespread belief that financial software is complex and only meant for large companies or professionals. Many traditional tools reinforce this fear. Designed by accountants for accountants, they are often filled with jargon and complicated processes that overwhelm small business owners instead of supporting them.

Even those who adopt digital tools face another issue data fatigue. Most platforms provide reports, but not real understanding. Entrepreneurs don't just need records of the past; they need direction for the future. They need answers to critical questions about growth, expenses, and cash flow.

This is where Finanxer redefines the approach. Instead of just accounting, it focuses on business intelligence turning raw data into simple, actionable insights. With clean design, intuitive systems, and AI-driven features, it helps business owners make confident decisions without needing technical expertise. Ultimately, the purpose of technology is to simplify life. By transforming confusion into clarity, it empowers entrepreneurs not just to manage their business, but to truly grow and succeed.



Hijas Ansif KP
Founder & CEO, Finanxer

Understanding the Shift from Education to Employable Skills



Sufail
Founder, ASH Academy

We are living in a fast-changing world where new technologies are emerging every day, and traditional ways of working are constantly evolving. In this new era, one thing has become very clear: skills matter more than degrees. Many students complete their education but still struggle to find the right opportunities, not because they lack certificates, but because they lack practical knowledge and real-world experience. Today, companies are not just looking for qualifications; they are looking for individuals who can solve problems, adapt quickly, and deliver results. This is where skill development plays a crucial role. Learning practical skills such as digital marketing, web development, AI tools, and content creation can open doors to real career opportunities. Unlike traditional learning, skill-based education allows individuals to start early, gain hands-on experience, and even begin earning sooner. At the same time, technology is transforming everything around us.

Artificial intelligence is automating tasks, no-code tools are simplifying development, and digital platforms are making it easier than ever to start a business or build a personal brand. For students and young entrepreneurs, this is the perfect time to take action. Instead of depending only on theory, it is important to start learning practical skills, experimenting with new ideas, and staying updated with the latest trends. The future will belong to those who are willing to learn, adapt, and grow continuously. At our academy, we believe education should not just inform but transform. Our focus is on practical training, real-world exposure, and preparing individuals to succeed in today's digital economy. The world is moving fast, and those who keep learning will stay ahead. Skill development is no longer an option, it is the foundation for success in the modern world.

We're In This Together

RAC is not just a platform that supports businesses, we build them, operate them and scale them. From the earliest idea to a fully scaled venture, we walk alongside every founder at every stage. This is not mentorship from a distance. This is hands-on, committed and structured partnership.



Shibili Rahiman KP
Chairman, RAC

We Co-Build

We identify and build startups from the ground up. From founder onboarding and business setup to product development, branding and sales systems, we take an idea and turn it into a fully operational business.

We Operate

We partner with growing businesses to run and optimize their operations. Process implementation, revenue optimization, team support and performance tracking, we bring structure to growth.

We Scale

For businesses that are already profitable, we help them go further. We identify growth gaps, implement scaling systems, expand revenue channels and provide hands-on execution support.

Collaborate With RAC

RAC is currently in its Seed Round raising ₹30 Crore with 10% equity on offer. With ₹10 Crore already raised in Pre-Seed and 130+ investor partners onboarded, our total planned raise stands at ₹60 Crore designed to fund the next three years of execution and scale.

If you believe in what we are building, there is a place for you in this journey.

What's Coming Ahead

RAC has always moved with intention. Every decision, every venture, every partnership has been a step toward something larger. The next chapter is already in motion. The RAC Startup Tower in Calicut is rising as a centralized hub where founders, investors, mentors and institutions come together under one roof, a space built to take businesses from idea to scale. Beyond the tower, RAC is expanding into high-potential sectors including Retail, Lifestyle, Real Estate, Tourism and Healthcare, each entered with structured execution and a clear long-term strategy.

But the vision doesn't stop there. What lies ahead is bigger, bolder and more far-reaching than anything built so far. **By 2030, RAC Village will come to life.** A 50-acre integrated community spanning Education, Innovation, Lifestyle and Community Living, partnered with a growing network of startups.

By 2033, the RAC Village will begin its expansion across growing states in India taking what was built in Kozhikode and planting it in new cities, new communities and new markets. Alongside this expansion comes the next significant milestone as RAC prepares for IPO.

By 2036, RAC aims to be listed on the public market through IPO with RAC Villages established across India's growing cities and a legacy of long-term wealth creation delivered to every investor and partner who believed in this journey from the beginning.

Every new sector, every new venture, every new phase is built on the foundation of what came before it. Controlled. Sustainable. And always moving forward.

RAC

ROYAL ASSETS & COMPANIES